

ROTARY SOLAR LIGHTS

JULY/AUGUST 2014

RAWCS PROJECT 36/2011-12 – A Project Sponsored By Sutherland Rotary Club

THE SOLAR LIGHTS CONTINUES TO SHINE BRIGHT

We had a slow start to 2014, due to the sad loss of Pam's husband, Graeme on the 31st of December.

My thanks go to Harry Durry and many other members, for your support early this year.

The Solar Lights is now shining, with the addition of two new Rotarians on the team, Pam's daughter Karen Davis and Dr. Lamorna Osborne, and what a great way to promote our lights, celebrating the new Rotary year with

"LIGHT UP ROTARY"



"The Solar Lights Team"
From left to right
Lamorna, Pam, Karen

We had the wonderful opportunity at the Rotary International Convention, by having a table in the Environmental Stand in The House of Friendship, to promote our Rotary Solar Lights.

The three of us organised matching blouses, and warm jackets emblazoned promoting Rotary Solar Lights. The number of people that flowed into the House of Friendship was constant, and we did a huge amount of talking and promoting the RSL and generally enjoying the atmosphere and the buzz around us, especially the colourful international visitors.

We are keen to improve on some aspects of the light design, mobile connection, and the use of the Rotary wheel, and mass produce to enable a cost reduction. Through our new contacts at the Rotary Convention, we hope to progress in this area in the near future.

This year we have Rotary Solar Lights going to Vanuatu, Fiji, Tonga, Philippines and New Guinea, and with the more recent contacts I think we will see more lights to unusual overseas countries.

THE WORLD SCENE

Countries so far:

- Samoa
- Papua New Guinea
- Uganda
- Philippines
- Vanuatu
- Tonga
- Fiji

Countries with some interest:

- Malawi
- Timor L'este
- Africa
- Nepal
- Liberia

"From little acorns great oak trees grow."

From small solar lights education will grow and expand!

The Rotary International Conference Stand



The most common feedback is: "This is such an affordable project"

The project is designed to provide lights to the world. Half billion people have no lights

- ✓ BEST ROTARY CLUB PROJECT IN A DECADE
- ✓ INVEST \$200 AND WATCH IT GROW TO \$2,000 AND MORE
- ✓ COST NEUTRAL TO YOUR CLUB
- ✓ BUY 20PACK - \$200
- ✓ WHEN THOSE LIGHTS ARE SOLD – RE-INVEST ... AND AGAIN.... AGAIN
- ✓ BUY MORE PACKS
- ✓ THE GROWTH WILL BE PHENOMENAL

Benefits of Solar Lights in 3rd World Countries

- We can see the RSL having so many benefits for so many people in 3rd world countries who at present live with only natural daylight and fire as their only means of light,
- The added benefit of joining many lights together to produce a much brighter light in a family grouping situation.
- Young girls and women at night have much more safety wearing a light around their neck at night.
- Young children could have the opportunity to read at night and do their home work.
- Babies and young children can be removed from being around a fire, to the safety of some solar light areas.
- People in rural area can see when going to the toilet and look out for snakes.

General Benefits of Solar Lights

- Use the night lights around the home
- Idea option for camping
- Perfect Torch
- Light for the elderly
- Leave in your car for an emergency
- Kids love them as night lights

One of the most important things is to raise the awareness, which establishes the need then we can provide the opportunity.

"LIGHT UP ROTARY"

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DONATIONS CAN BE MADE THROUGH The Rotary Solar Lights Website